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Attorney Docket No. DT-0102 12-19-2

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the Patent Application of: DELURGIO et al.

Serial No.: 09/849,621

Filed: May 5, 2001

Art Unit: Unknown

Examiner: Unknown

For: APPARATUS FOR MERCHANDISE PROMOTION OPTIMIZATION

Mail Stop: Non-Fee Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

September 2, 2003

Dear Sirs:

CERTIFICATE OF EXPRESS MAILING

I hereby certify that this paper and the documents referred to as attached therein are being deposited with the United States Postal Service on September 2, 2003 in an envelope as "Express Mail Post Office to Addressee" service under 37 CFR §1.10, Mailing Label Number EU717467051US addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA. 22313-1450.

Signed:

Kang S. Lim

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<u>UNDER 37 C.F.R. §§ 1.56 AND 1.97(b)</u>

Pursuant to 37 C.F.R. § 1.56, Applicants bring the following documents to the Examiner's attention in the referenced application.

Citation of the above documents shall not be construed as an admission that the documents are necessarily prior art with respect to the referenced application. Furthermore, citation of the above documents shall not be construed as a representation that a search has been made or an admission that the information cited herein is, or is considered to be, material to patentability as defined in 37 C.F.R. § 1.56(b).

Pursuant to 37 C.F.R. § 1.97, this Information Disclosure Statement is being submitted under one of the following (as indicated by an "X" to the left of the appropriate paragraph):

<u>X</u>	37 C.F.R. § 1.97(b). This Information Disclosure Statement is: (i) filed within three (3)
	months of the filing date of the above-referenced application, (ii) believed to be filed
	before the mailing date of a first Office Action on the merits or, (iii) believed to be filed
	before the mailing of a first Office Action after the filing of a Request for Continued
	Examination under §1.114. Accordingly, it is believed that no fees are due in connection
	with the filing of this Information Disclosure Statement.
	37 C.F.R. § 1.97(c). This Information Disclosure Statement is filed after the period
	specified in C.F.R § 1.97(b), but before the mailing date of either (i) a final action under
	§ 1.113 or, (ii) a notice of allowance under § 1.311.
	A certification pursuant to 37 C.F.R. §1.97(e) or
	A check for \$180.00 for the fee under 37 C.F.R. § 1.17(p).

If the Examiner has any questions or comments with respect to the present application, the Examiner is respectfully invited to telephone the undersigned at (925) 570 8198.

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Respectfully submitted,

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U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE ATTY. DOCKET NO. DT-0102 SERIAL NO. 09/849,621

APPLICANT

DELURGIO

DOCUMENTS CITED BY APPLICANT TO COMPLY WITH 37 C.F.R. 1.56 **GROUP** FILING DATE 05/05/01 Unknown U.S. PATENT DOCUMENTS CLASS **SUBCLASS** FILING DATE IF NAME DATE **EXAMINER** DOCUMENT INITIAL* NUMBER APPROPRIATE Fernandez et al. AA6,025,686 05/18/2000 01/09/2001 William A. Stevens AB6,173,345 FOREIGN PATENT DOCUMENTS **CLASS TRANSLATION** DOCUMENT DATE NAME SUBCLASS NUMBER NO Ouimet et al. WO 98/53415 11/26/1998 BA SEP 0 5 200B OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.) CA "PCT International Search Report", Application Number PCT/US02/36710, mailed July 21, 2003. YOEMAN, JOHN CORNELIUS JR., "The Optimal Offering Price for Underwritten CB Securities", 1993, Volume 55/01-A of Dissertation Abstracts International, Page 4743 (Abstract Only). **DATE CONSIDERED EXAMINER**

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.